



Greetings,

The hottest day party fundraiser in Chicago is sponsored by the Imani Pearls Community Development Foundation (IPCDF) in conjunction with the JCCL Community Development Corporation. Bow Ties & Stilettos will be held on Saturday, June 1, 2019. This annual event has gained city wide recognition and has constantly increased in popularity with an expected attendance of 1,500 guests.

Last year, the day party sold out in less than 12 hours; we hosted approximately 1,200 guests, and reached thousands more through social media, marketing, and promotions. This year, the Bow Ties & Stilettos Committee will again feature the Foundation's online virtual store. The online virtual store provides an exciting opportunity for your business. You can be a part of the buzz and reach the masses by creating official Bow Ties & Stilettos exclusive products, simply sell your own original products, or just advertise your services through our [online virtual store](#), located on the [IPCDF website](#).

We are seeking innovative vendors to elevate the Bow Ties & Stilettos' brand and utilize the online virtual store for a **flat fee of \$100**. With this partnership, the demand for your products and services will be in as high demand as our day party tickets. Proceeds from this event are used to support scholarships and philanthropic activities in the community.

Please note due to venue restrictions vendors are not allowed to sell anything at the day party.

If you are interested, please fill out the attached vendor information form and return it to April Ross at ([draprilross@gmail.com](mailto:draprilross@gmail.com)). Feel free to share the information and form with vendors and entrepreneurs in your network. Please respond by Friday, May 3, 2019. Thank you so much for your support!

**The first 10 vendors to complete the application and provide payment will be able to participate in a pop-up shop at the IPCDF Meeting Sunday, May 19, 2019.**

Sincerely,

April Ross, Virtual Store Sub-Committee Chairman  
Barbara Barnes Brown and Angela Bridges, Bow Ties & Stilettos Chairman and Co-chairman