



# IMANI PEARLS

## COMMUNITY DEVELOPMENT FOUNDATION

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Board Member

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Board Member

Dear Sir or Madam:

I am writing on behalf of The Imani Pearls Community Development Foundation, a 501c3 organization established in 2005 focused on supporting vulnerable individuals across Chicago's south-side communities. Our foundation mentors young people, awards scholarships, and hosts community events focused on empowering families, building economic wealth, enhancing our environment, advocating for social justice and uplifting our local communities.

We are excited to announce our upcoming fundraiser: Bowties and Stilettos, an upscale urban experience boasting a live band, preeminent local DJs, and a live artist creating a signature painting curated especially for this event, which will take place on May 31, 2025 from 3pm until 9pm at the Epiphany Center for the Arts at 201 S. Ashland Avenue in Chicago IL.

We are expecting a passionate and engaged group of attendees, including community leaders, professionals and music lovers, and we believe that your organization would greatly benefit from the valuable exposure and the opportunity to connect with our attendees at this event.

We are seeking sponsors to help us cover the costs associated with Bowties and Stilettos with the proceeds going to support our work in the community. In return, we would like to offer your organization a range of benefits listed in the attached brochure.

Your support would be instrumental in making Bowties and Stilettos a success. We invite you to partner with us and welcome your attendance on May 31<sup>st</sup>.

To confirm your contribution, please click [here](#) or send your tax-deductible check payable to Imani Pearls Community Development Foundation to 2035 S. State St #16545 Chicago, IL 60616 by Monday May 12, 2025. Should you have questions or need more information, please contact Kelly Shelton, Sponsorship Committee Chairman, at [sponsorship@ipcdf.org](mailto:sponsorship@ipcdf.org).

Thank you for considering our request. We look forward to the opportunity to partner with your organization and create a memorable event together.

Warmest regards,

Tammara R. Wofford, President

Kelly D. Shelton, Sponsorship Chairperson



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## CORPORATE SPONSORSHIP PACKAGES

01/ 08

Welcome

May 31, 2025





# BOWTIES AND STILETTOS

CHICAGO'S PREMIER SUMMER KICKOFF WITH A PURPOSE

WHERE URBAN EXCELLENCE UPLIFTS THE FUTURE

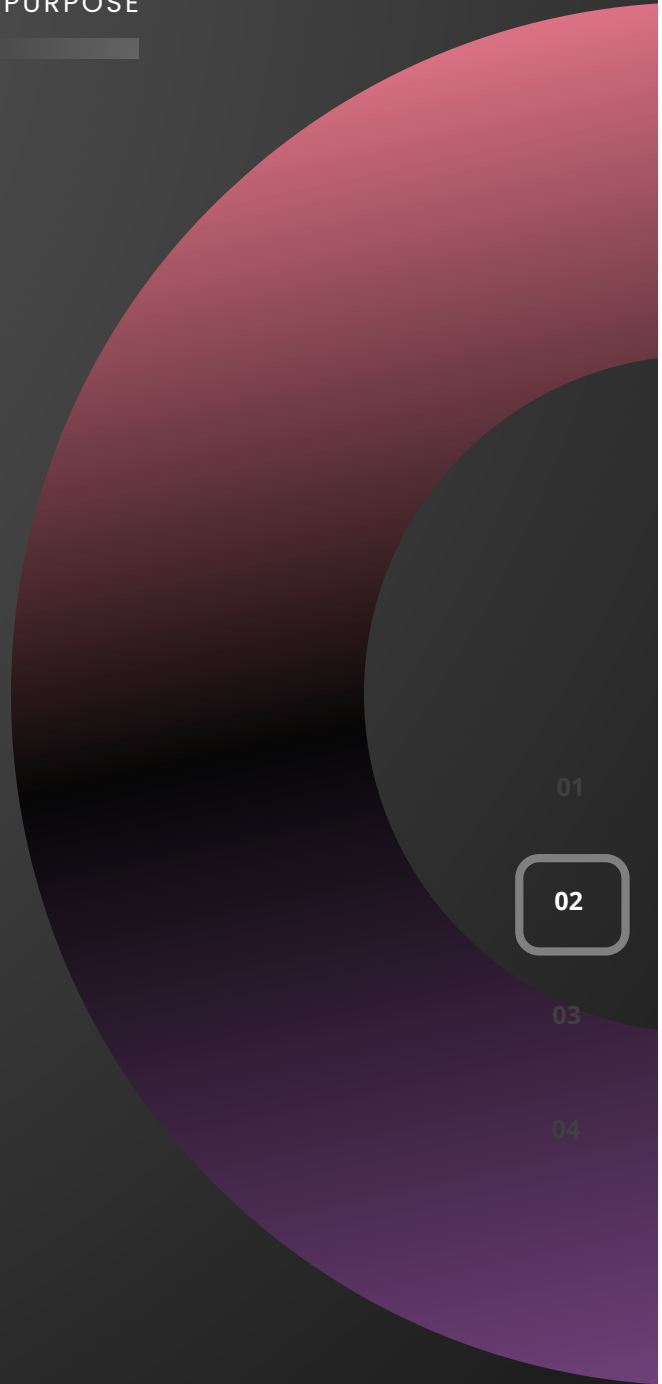


What began in 2014 as an intimate day party collaboration between the JCCL Foundation of the Nu Pi Chapter of Omega Psi Phi Fraternity, Inc.® and the Imani Pearls Community Development Foundation of the Chi Omega Omega Chapter of Alpha Kappa Alpha Sorority, Inc.® has evolved into one of Chicago's most highly anticipated summer events.

From a modest 300 person gathering, Bowties & Stilettos has grown into a sophisticated urban experience, now drawing over 1,500 professionals. It has become the city's unofficial kickoff to "Summertime Chi." But this isn't just a party—it's a movement.

Proceeds from Bowties & Stilettos directly support scholarships and community programming through the JCCL Foundation and the Imani Pearls Community Development Foundation. To date, the event has raised more than **\$750,000**, helping provide educational opportunities and brighter futures for Chicago's youth.

Join us. Be part of the movement. Invest in the future. Become a corporate sponsor.



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**"To date the event has raised more than \$750,000."**

02/ 08

[About Bowties and Stilettos](#)

May 31, 2025





# THE CULTURE & COMMUNITY



Our corporate sponsorship opportunities are designed to engage a diverse age demographic, ensuring your brand connects with a wide range of potential customers. By targeting specific age groups—from young to mature adults—your brand will reach the right audience at the right time, driving meaningful engagement and brand loyalty. Whether you're looking to connect with trendsetters, professionals, or family-focused individuals, our sponsorship packages provide the perfect platform to amplify your brand's impact across multiple age segments.



## OUR AUDIENCE

The following data is based on our Instagram following.

18-24 Age Range

4.8%

25-34 Age Range

21%

35-44 Age Range

29.9%

45-54 Age Range

28.7%

55-64 Age Range

10.1%

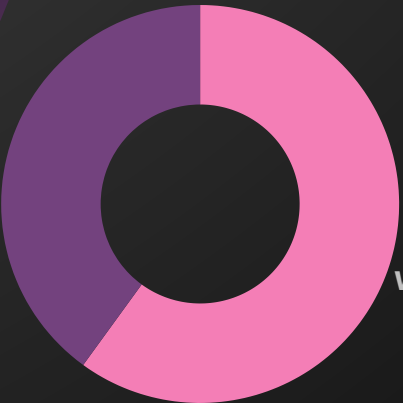
65+ Age Range

5.1%

- 01
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- 03**
- 04

**MEN**  
40%

**WOMEN**  
60%





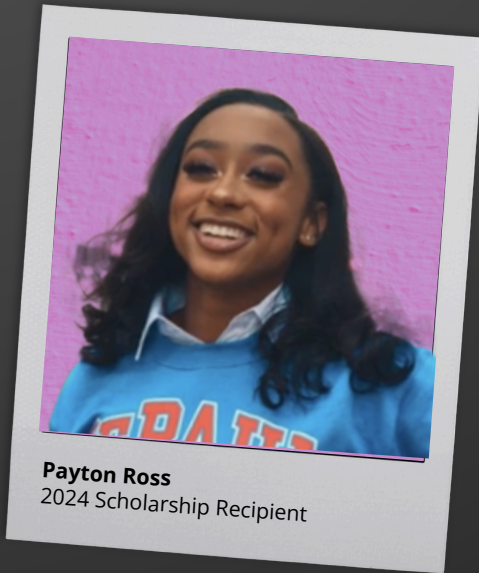
# THE MISSION BEHIND THE MOVEMENT

## WHY SCHOLARSHIPS ARE IMPORTANT



Strategic partnerships with IPCDF may be able to help your organization reach specific segments of the Chicago community and meet local community engagement goals. We'd love to speak with you about joining forces to further our organizations' goals. You can reach our community partnerships representative by emailing [sponsorship@ipcdf.org](mailto:sponsorship@ipcdf.org)

Your tax-deductible gifts of supplies, venues, transportation, and materials that can help us conduct charitable activities and raise funds for scholarships are welcome. Let's talk about how you might be able to support our efforts. Contact [fundraisers@ipcdf.org](mailto:fundraisers@ipcdf.org)



**Payton Ross**  
2024 Scholarship Recipient



**Calvin King IV**  
2024 Scholarship Recipient

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02

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04

Our scholarship recipients have directly benefited from the funds raised through events like this, allowing us—and sponsors like you—to invest in their academic success and future leadership.



[Click \*\*HERE\*\* for more information.](#)





# CORPORATE SPONSORSHIP LEVELS

Unlock exclusive opportunities for your brand with our Corporate Sponsorship Packages! Tailored to suit your goals, our packages offer unique visibility and engagement opportunities, ensuring your business stands out. Whether you're looking to enhance brand recognition or connect with a targeted audience, our sponsorships provide the perfect platform for growth and success. Join us to elevate your brand today!

**LUXURY PACKAGE \$10,000**

- NAMING RIGHTS FOR A PORTION OF THE EVENT SPACE
- RESERVED TABLE (10 TICKETS)
- TWO BOTTLES
- TABLE NEAR DJ, BAND, OR YOUR LOCATION OF CHOICE
- INTRODUCTION OF HEADLINING DJ OR SPEAKING OPPORTUNITY
- LOGO SIGNAGE AT SECTION
- COMPANY BRANDING ON EVENT SIGNAGE
- LOGO FEATURED IN FOUR EMAIL OR SOCIAL MEDIA PROMOTIONS
- PARKING FOR TWO CARS
- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT

**PINNACLE PACKAGE \$6,000**

- RESERVED TABLE (10 TICKETS)
- TEN DRINK TICKETS
- PROMINENT BRAND EXPOSURE ACROSS ALL MARKETING MATERIALS
- DJ INTRODUCES SPONSOR
- LOGO SIGNAGE AT SECTION
- COMPANY BRANDING ON EVENT SIGNAGE
- LOGO FEATURED IN THREE EMAIL OR SOCIAL MEDIA PROMOTIONS
- PARKING FOR ONE CAR
- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT

**MAJESTIC PACKAGE \$4,500**

- RESERVED TABLE (8 TICKETS)
- EIGHT DRINK TICKETS
- LOGO SIGNAGE AT SECTION
- COMPANY BRANDING ON EVENT SIGNAGE
- LOGO FEATURED IN THREE EMAIL OR SOCIAL MEDIA PROMOTIONS
- PARKING FOR ONE CAR
- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT





# CORPORATE SPONSORSHIP LEVELS



## OPULENCE PACKAGE \$3,500

- RESERVED TABLE (6 TICKETS)
- SIX DRINK TICKETS
- COMPANY BRANDING ON EVENT SIGNAGE
- LOGO FEATURED IN TWO EMAIL OR SOCIAL MEDIA PROMOTIONS
- PARKING FOR ONE CAR
- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT

## REGAL PACKAGE \$2,500

- RESERVED TABLE (4 TICKETS)
- FOUR DRINK TICKETS
- LOGO FEATURED IN ONE EMAIL OR SOCIAL MEDIA PROMOTION
- PARKING FOR ONE CAR
- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT

## ESSENTIAL PACKAGE \$500

- LOGO PLACEMENT ON IPCDF WEBSITE
- RECOGNITION DURING THE EVENT
- LOGO ON STEP AND REPEAT

- 05
- 06**
- 07
- 08





# 2025 BTAS

## CORPORATE SPONSORSHIP PACKAGES

### CONTACT US

We'd love to hear from you! If you have any questions or would like more information, please don't hesitate to get in touch. We're here to assist you and provide the support you need. Reach out today—we're ready to help!

KELLY SHELTON

**Corporate Sponsorship Chairman**

(773) 209 6868

[sponsorship@ipcdf.org](mailto:sponsorship@ipcdf.org)

### IPCDF

A helping hand can transform a life...the life of someone who can, in turn, spin adversity into something beautiful—like a cultured pearl—and bring new hope to our community.

#### GET IN TOUCH

#### FOLLOW US

[www.ipcdf.org](http://www.ipcdf.org)

[@ipcdf](https://twitter.com/ipcdf)

#### OUR ADDRESS

2035 S. State St. - #16545  
Chicago, IL 60616

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# THANK YOU

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We look forward to your support.

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